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For Immediate Release

Date 11 Dec 2018

## **Better Moments receives Gazelle Award from Børsen**

- Better Moments ApS was awarded a Gazelle by Børsen, Denmark's leading financial newspaper.
- Recipient companies must have at a minimum doubled revenue in terms of sales or gross profit during a four year period.
- Better Moments has grown more than 160% over the past four years.

Allerød, Denmark – 11 Dec 2018:

Better Moments has received a Gazelle Award by Børsen, Denmark's leading financial newspaper, rewarding years of hard work. The prestigious award is given to Denmark's fastest growing companies, which have achieved positive growth over the past four financial years, while also doubling either gross profit or revenue during that period.

"When Denmark's prime minister, Lars Løkke Rasmussen, gave a speech to all of us new Gazelle companies followed by a standing applause from about two thousand guests, I felt humble and proud at the same time," CEO and founder Christian Nørgaard said after the award ceremony at Tivoli Hotel & Congress Center in Copenhagen.

Since 2013, Better Moments has been organising high-end photography workshops with internationally acclaimed photographers and has extended its portfolio of destinations and experts significantly during the recent years. Starting off with only three workshops, Better Moments currently offers photography workshops at 17 destinations in Asia, Africa and Europe.

The trust of new guests and loyal, repeat participants let Better Moments grow over 160% within four years, confirming Nørgaard's original belief that there is a market for photo-related travel tours. However, this achievement was of course a team effort:

"I would like to dedicate the Gazelle to our staff, our photographers from around the globe, all our guests who have traveled with us and will hopefully do so in the future, and to our partners who believe in us, Phase One, SanDisk, ZEISS, Hasselblad, 66°North, National Geographic, Illux, and Broncolor," says Christian Nørgaard.

For 2019, Better Moments has already added a few new and exciting destinations to their list of workshops and is planning to further extend their offer to appeal to more customer segments.

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#### About Better Moments

Better Moments was founded in 2011 by Christian Nørgaard and Philip Boissevain, two experienced veterans of the international professional photography industry. By now, Better Moments has become a leading photo workshop platform organizing high-end workshops for passionate photo enthusiasts worldwide. The workshops create unique opportunities for our guests to learn from the world's best photographers within their fields, such as Steve McCurry, Michael Nichols or Sisse Brimberg as well as working with high end equipment from partners like Phase One or Hasselblad. Workshop participants learn to refine their personal style and sharpen their technical skills in stunning, remote and highly scenic locations, for instance Bhutan, Namibia or Iceland. We want our guests to explore their passion and excitement for photography – and to enjoy great moments in life.